

### "The Eye Makes You Buy"

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New York City Car Advertising Co.

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A Recent Importation of fine books and beautifully bound sets is included in our Special Sale extending through February

#### **DUTTON'S** 681 FIFTH AVENUE Opposite St. Thomas' Church

A Truly Remarkable Lecture Which Makes It

"The World Movement That Will Pave the

It's No Guesswork. Irrefutable Proofs Are Presented

Prof. C. T. Everson, Casino Thr., B'dway.

Large Chorus, Henry De Fluiter, Director. Sunday, 8 P. M. Cordial invitation to all.

Seats Free. Doors open 7:15. Largest Sunday night audience in New York.

Way for the Coming of Christ: Is It in the

Clear That Christ's Coming Is Very Near.

Give Kaiser No Quarter, Save It For Uncle Sam, Is Rally Cry

Appeal of Volunteer Workers in War Saving Campaign Meets Strong Response as Crowds Watch Parade of Soldiers

"Give a quarter to Uncle Sam-give no quarter to the Kaiser."

This rallying cry was displayed on war savings float which followed the parade of "New York's Own" along

workers for war savings and thrift highest for Americans. stamps, including girls from the Na-

Sale of Stamps Large

that the sale of stamps had been large, although the chief gain was the publicity for the thrift movement.

METHODIST EPISCOPAL

Rer. RALPH W. SOCKMAN, Ph. D., Pastor

AT H A. M. AND S P. M.

CHCECH OF JESUS CHRIST OF
LATTER DAY SAINTS,
SINGLY School 1:20 P. M.
Pracoling Service 1:20 P. Sincel, New Y.
Edday at 121 West 125th Street, New Y.
and at 17. O. U. A. M. Hall, near corner
Red and Gales Actings, Brooking,
TRUTH SEARCHERS WELLCOME

BROADWAY

PRESENTENTAN CHURCH.
ROMGING, END HICK Street.
UNIV. WALTER DUNCAN BUCHANAN, D. D.,
Minister, preaches at 11 A. M.
No overlag service.

Madison Square Presbyterian Church REV. C. H. PARKHURST, D. D., PASTOR

SERVICE IN CHAPEL II A M. THE PASTOR WILL PREACH.

WEST-PARK PRESETTERIAN CHURCH, 80th St. and Ametsalan ave. Rev. 45con P. Attenury, D. D. Parton P. Attenury, D. D. Parton Dr. EVANS presented at 11 A. M. Dr. ATTERBURY practice at 8 P. M.

OLD FIRST PRESBYTERIAN CHURCH

FIFTH AVENUE AND ELEVENTH STREET HOWARD DUFFIELD, 11 A. M .- 8 P. M.

RUTGERS PRESENTEDIAN CHURCH, Broadway and 15d St., Rev. DANIEL, RUSKELL, D. Dr., Pastor, S. P. M.—Washington and American Ideals, Partotte Music.

WEST END PRESENTERIAN AND THE PROPERTY OF T

FIGN. Avenue and Thirty-seventh Street.
Minister, WILLIAM PIERSON MERRITI.
DB. MIRRITIL presches at 11 and 4.
Men's Ellio School at 240 A. M.
Men's Ellio Class at 10:15 A. M.

HARLEM-NEW YORK

11 A. M.—REV. GEORGE WELLS ARMS—8 P. M. 1224 St. and Mount Morris Park West.

St. Nicholas Ave. 141st St. and Nicholas Ave.

Minister, Rev. ELLIOTT W. BROWN, D. D., 11 A. M. and S P. M.

PROTESTANT EPISCOPAL



Supply centres for the voluntary tive millionaires and the third and need.

"To the thrifty people of France League for Women's Ser- Americans are the embediment of ex- and four thrift stamps for good meas-

he world, our resources are perhaps war savings stamp at one fell swoon-

Where to Go to Church To-morrow

Where Volunteer War Workers Are Needed

An urgent call for volunteers came from the clearing house for war work volunteers, 4 East Thirty-ninth Street, esterday. Men and women are needed to canvasa manufacturers and employeffort to enlist their cooperation in an

fourth, Fortieth, Forty-second and Fif- a week. Don't waste that food; save it off. The fifth week you forget. The profit of readers and publishers alike. Among the matter distributed by the War Savings Committee this appeal world you promise yourself to save. war Savings Committee this appeal world you promise yourself to save, appears: "We are the richest nation in You start gallantly; you purchase a taithful to themselves and their courcenfirmed,

## GOOD CURRENT LITERATURE

No man in the trenches-

notable book of the war-

D. APPLETON & COMPANY

No war correspondent—could tell you THIS

You know that General Joffre snatched victory from

the hands of Germany-but do you know HOW he

You have heard of the rape and pillage of Belgium but do you know HOW the Huns conducted their

You have heard of Germany's preparations for war, but do you know HOW PERFECTLY she was pre-

You know of the alternate defeats and victories o

Publishers

You know of the Marne, of Arras, of Verdun.

systematic campaign of horror?

But to UNDERSTAND all these things, to appreciate the tremendous achieve-

ments of the Allied Forces, to get a true picture of the last 40 months from

the viewpoints of the men who planned and directed the Allied resistance.

to learn more about the war than all the newspapers and magazines com-

bined have been able to tell you-ask your bookseller today for the most

UNDER FOUR FLAGS

FOR FRANCE

BY CAPTAIN GEORGE CLARKE MUSGRAVE

16 illustrations and several maps. \$2.00 net. At all booksellers.

THIS IS AN APPLETON BOOK

pared-even to the smallest detail?

### Books of Yesteryear

A Noteworthy Example of Enduring Merit in Both Matter and Manner

By Willis Fletcher Johnson

THERE is a story of an elderly gentleman who, seeing a fine new edition of Addison on a bookstore counter, exclaimed, in surprise: "Bless me! Do people still read Addison? Why, I Volunteers are wanted to make a thought everybody read him through when I was a boy!" which comes to ouse-te-house canvass in districts mind whenever I see, as often I do see, with pleasure and gratification, where the percentage of foreign-born announcement of the reprinting of some standard work of years ago. vomen is large to interest them in For, while I would strenuously deny the soft impeachment of being lauda-Fifth Avenue yesterday afternoon. Hun-drede of Bay and Girl Scouts passed the vastest, yet our per capita savings their neighborhood. Teachers for these books necessarily lose their value through age. Some do, no doubt, bedreds of Boy and Girl Scouts passed are far below those of most other cluamong the onlookers along the line of march and backed up the appeal by the European shopkeeper has three the European shopkeeper has three and speakers capable of addressing and speakers capable of addressing in past their value largely—not altogether—wanes. But there are many distributing war savings literature and selling stamps.

Supply centres for the voluntary that the state of his town, the next for native tongues are in constant others which are perennial in their mission of inspirations. tion and of joy; many more than we commonly think or than some publishers have the moral courage to believe.

Nor is the reference alone to the old gentleman's Addison and the vice, Hunter College, the Women's Unipansive extravagance and wastefulness, ure. Next week you buy two more
other great writers whom we commonly regard as classics. There are resity Club, Camp Fire Girls and Girl The daily contents of the American thrift stamps. The third week you hall many other books, even some by unknown writers, which for sheer intrinand Bey Scouts, consisted of Fifth garbage can are said to be sufficient to the postman and buy another. The buses, stationed at Thirty- support the average French family for fourth week you remember, but you not every year, and which could thus be kept before the public to the great

the money it cost, save the labor that sixth week you have forgotten. That Here, for example, is "Aguecheek," which the Devin-Adair Company produced it. Save, because by saving kind of saving won't win the war. Start has for the last half dozen years been publishing and republishing under Reports to the War Savings Commit- you release energy and materials nec- right! Devise a plan; make every day the title of "My Unknown Chum." It first appeared a couple of genera-Reports to the War Savings Commitee, at 51 Chambers Street, indicated hat the sale of stamps had been large,

essary for the maintenance and equipor one special day each week your tions ago, and then dropped out of sight for years. Yet to-day it is as much alive as any of the "six best sellers" of the current week, and seems gle appointment with yourself. And publish good literature. Nor need we wonder why. Open the book at random and read a dozen sentences, and the question is answered. Read the whole consecutively from first to last and conviction is reduplicatively

> The theme is humanity; the comedy-tragedy of human life, as old as the legends of Eden, as new as this morning's sunrise. Is "Aguecheek" crossing the ocean in an old wooden sailing ship, or wandering about Liverpool, London, Paris, Rouen, Rome, or back again in Boston Town, in Theatre Alley or in his own snug study? Wherever he is, he sees more than a thousand average tourists ever dream of seeing; and he sees not merely the deck and rigging, the pavements and walls, but also and still more the spirits of men and women who invest them, and their significance to mankind. He sees the human interest of the lands through which he travels as Turner and Ruskin saw the coloring of earth and sea and sky, and he has the supreme gift of being able to impart to the reader at least a modicum of that same vision. Withal, he writes in English so pure, so perfect, so unfailingly felicitous in every word and phrase and period, that the sensuous charm of his speech is commensurate with the intellectual and spiritual appeal of his thoughts.

Rer. Malcold Idea and selection of D. Minher.

Selection of the angle of St. And Malcold in the selection of the control of the selection of t It was a noble deed to rescue this work from the oblivion into which ently some doubt concerning its authorship, but none in the world of the fitness of it to be, literally and literarily, the intellectual chum-guide, philosopher and friend-of every one who loves or who is capable of appreciating good literature. It will be a most desirable consummation, too, for this example to inspire publishers to do likewise with other books of the past which are worthy also to be of the present and of the future. The unending succession of new books is not to be, and should not be, checked. But the best new book that there can be in the world is one so good that it never can grow old.

Psychology

The Downfall of Booze

From Rheims to Kultur the man at the front to be a hero in the field or in the trenches and the man at home to "do his bit" for the very cause in whose behalf the French knight-errant came to our needy shores.

Some Inferences

Fifth Avenue Presbyterian Church

REV. J. H. JOWETT, D. D., Pastor

Rev. James palmers, palm enigmatic, while the sub-title may seem mirable manual of general psychology ly) Dark Ages devotion built Rheims, and in this (putatively) enlightened

Rev. Start L. Tyson, D. D., will be seen for the start of the control of the start of the start

Dr. Sears' Success Lectures

Cheer paople up and make 100 worth 19ting.

CRITERION THEATRE BROADWAY
Subject: There's Greatest Secret. A most sents it with a power, an eloquence, a beauty and a convincing zeal which should cause it to be multitudinously wonderful lecture by a still more wonderful man.

Guid James, "Is our civilization a fail.

Muthors and Publishers and Their Doings

Washiest: There's Greatest Secret. A most should cause it to be multitudinously leard, and heeded.

Guid James, "Is our civilization a fail.

Authors and Publishers and Their Doings

Washiest: There's Greatest Secret. A most should cause it to be multitudinously leard, and heeded.

has not started his drive on the Western Front because he is reading "Carolyn of the Corners". But Carolyn would tell you that the worst German of them all is gigom. You may not be able to go over the top but you can help to rout that grouchy fellow with a generous

Look Up! It is rumoured that you Hindenburg

WARNING! To the gruff, the pessimistic and the long-faced of delorous spirit, if you would persist in being a grouch, do not read this book!

bombfull of Carolyn's philosophy.

ALL GOOD AMERICANS LOOK UP

CAROLYN OF THE CORNERS

AT THE NEAREST BOOKSTOR!

Illustrated, \$1.35

Dodd, Mead and Company

Read What ROBERT HERRICK Says About

# UNDER FIRE

(LE FEU)

By HENRI BARBUSSE Thirtcenth American Edition Translated from the French by Pitzwater Wray.

Robert Herrick, in the "Dial," says: "The most scarching, the most revealing statement of what modern war means both morally and physically. The book has all those intimate signs of truth that carry immediate conviction even to him who has had no personal experience with which to corroborate its record (as all vital literature convinces—as Dostovsky or Gorky convince millions who know nothing personally about Bussia and Russians). I have read many books which attempt to reveel what men suffer. Not one of them has approached 'Le Feu' in perception, in sheer capacity for truth. Others deal with familiar surfaces, with personal and incomplete reactions, often noble and sensitive, humorous and philosophical; but Barbusse gives the thing itself—War."

as good as any war book you've read, you know it is infinitely better. And that unequalled fineness, that genius is what has made the cherish the book for weeks, reading a little at a time and carrying in my mind and my heart the lingering rarity of it."

Poles 81 50 Yet Pott. Price \$1.50 Net, Postage extra. At All Bookstore.

E. P. DUTTON & CO.

New York

Gould, the first work of that popular English author to be issued here.

The Century Company announces for next month "Film Folk," by Rob Wagner, an intimate view of "movie" actors; "Bonald Thompson in Russia." a moving picture man's experience in the Russian revolution; "Roving and Fighting," the adventures of Major "Tex" o'Reilly; "Battering the Boche," by Preston Gibson, telling the adventures of an American ambulance man, and of an American ambulance man, and "The Woman Voter's Manual," by S. E. Forman and Marjoric Shuler.

D. Appleton & Co. are publishing The Great Sloux Trail," by Joseph A. Allaheler: "An Orkney Maid," by Amelia E. Barr, and "Under Four Plagfer France," by Captain George Clark Musgrave.

All Angels' Church

All Angels' Church

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A CRUSADER

Captain Ferdinand Belmont

METHODIST EPISCOPAL

MORGAN KINGSTON, Tenor, Metro.

FIRST BAPTIST CHURCH MADISON AVE. CHURCH, 60th St.

World Now?"

PASTOR I. M. HALDEMAN, D. D. Chairman of the Congressional Committee which TA M. THE CONSTRAINING LOVE OF BRIST OR THE SUBSTRAINING LOVE OF CALVARY METHODIST TO AV and PP THE CROSS THE SUPREME ARGUMENT Rev. W. H. MORGAN, D. D.

P. M - TABL WE ON THE THRESHOLD OF PERMANENT WORLD FEACE, OR, IS THIS WAR ONLY THE BEGINNING OF SORROWS: THE SOLEMN WARNING OF THE SON OF GOD FROM THE MOUNT OF OLIVES."

Friday Night, March 1, S o'clock-'The One Error is

THE THE AVENUE BAPTEST CHURCH, THE THE AND ADDRESS OF SECTION SECTION AND ADDRESS OF SECTION OF S

CALVARY BAPTIST CHURCH, SERVET, between the and 7th Armies H BEV OSCAN BAYWOOD, D. D., THE LIFE WORTH WHILL' P. M. WAY, GYPSY SMITH, JR., Sportal Leanguette Serdes.

CENTRAL BAPTIST CHURCH Frank M. Goodchild, D. D., Pastor

MT. MORRIS BAPTIST CHURCH. JOHN HERMAN RANDALL 11 A M - THE COMING CREEK

Doctrinal Lectures For

Non-Catholics rhulist Church, 60th St. and Columbus Ave. NDAY, 11-A. M. Natural and Supernatural Religion.

NDAY, ST. M. The Church and the Age.
ADMISSION FIRM CHRISTIAN SCIENCE CHRISTIAN SCIENCE CHURCHES

CONGREGATIONAL BROADWAY TABERNACLE Dr. Jefferson preaches 11 A. M. and 8 P. M.

DESCIPLES OF CHRIST-(Christian) CENTRAL 142 West Sist St.
HRISTIAN DR. FINIS IDLEMAN, PASTOR, 11 Consecration for Other' Sale.

"The Holy City," by clotus, choir and quartette.

DIVINE SCIENCE FIRST CHURCH OF DIVINE SCIENCE.
Seeks Balle in Hotel Actor, Stinday, 11
seeks BES W. HOHN MURRAY, Peroc.
SPHEIT COMMUNICATION.
BELL STIDY AND TAIKS ON TRUTH,
WEDNISDAY EVENING 2-13.
PARK AVENUE HOTEL.

FOURTH PRESENTERIAN CHURCH, Work End Are, Clar Ht. EDGAR WHITAKER WORLD, D. Parison.
Dr. Work preached II and 8, Fastor. GOSPEL TABERNACLE CHURCH

CALVARY CHURCH: 4th Avenue and 21st Street, Rev. Tilkodore sinogwick, Rector, Scrolce: 8, 1045, Il and 8 (Restor). NORTH PRESBYTERIAN CHURCH, 325 West 135th 85, 11 A. M. & S. P. M., Dr. Mackey, NORTH PRESENTERIAN CHURCH, 1916 West 185th St. 11 A M. & 8 F. M. Dr. Mackay.
UNIVERSITY PLACE PRESENTERIAN CHURCH, Cor. 10th Street.
Ministers Thomas duthrie Speers. 11 A M. Moring Prayer and Perman (Bestor) 11 A M. Evensuig (Rev. W. J. D. Thomas) 11 A M. Strangers Welcome. STH AVE. AND 44TH ST. Rev. A. B. SIMPSON, Pastor, 9 39 A. M. and S. P. M.—Preaching by Rev. F. SENFF, of Philadelphia.

CARNEGIE HALL SUNDAY AT 10:53.
ALFRED NOYES A POETS IMPLESSIONS OF THE WORLD WAR, and DR. WISE. A REPLY TO AMERICAN LOCALITY IN 1815.

ALL ABE WELCOME.

CHURCH OF THE HOLY COMMUNION, SOTH STREET AND SIXTH AVENUE, 8.60 A. M. Holy Communion, 11 00 A. M. Frescher, Ray Dr. Mottet, 12:00 M. Holy Communion, 12:30 P. M. Dally Noonday Secrice, 8.00 P. M. Preacher, Rev. Professor Frame, 9:00 P. M. Sorial Service Meeting. ST. PAUL'S METHODIST ASCENSION 5th Are and 10th St., Nev. Dr. PERCY ETICKNEY GRANT, Rector 11. "Has the Chirch Bern Berniet Diring the War?" (Rector). 4. Music. "Habet Mater," Keesini, 8. Forum; Willis F. Johnson, "The Spirit of American Diplomacy," Rev. CHARLES L. GOODELL, D. D., Paster B p. m. "How to Live."
S p. m. "German and American Ideals."

S. D. Gordon

DURING THE FOURTH WEEK OF QUIET TALKS.

FEB. 25-MAR. 2 WEDNESDAY—"How does Satan figure in the changing of things through prayer?"
THURSDAY "The real girt of prayer, taking the change broads what has be bought these by Jesus's blood." PRIDAY—"The public of immovered prayer" SATURDAY—"One of the old masters at praye mailing from strong charges."

INCREASING ATTENDANCE GROWING INTEREST Marble Collegiate Church, 5th Ave. at 29th St.

EVERY NOON,

Admission Free. W. A. SUNDAY ASSOCIATION,

PROTESTANT EPISCOPAL Crinity Church

FIFTH AVE. AND MISTER RESTRICTION TO THE PROPERTY OF THE PROPE

Church ! Incarnation 4 P. M.—CHORAL EVENSONG

Address by Dr. Bridges, Special Music Violin, Organ Rev. STUART L. TYSON, D. D.

P. E. Church of the Incarnation Until Passion Week Rev. Stuart L. Tyson, D. D.

THE COLLEGIATE CHARGE OF ST. MCHOLAS. WEST WAS COMMING AND A STATE OF THE STATE OF

REFORMED
THE MIDDLE COLLEGIATE CHURCH

Roy EDGAR FRANKLIN ROMG

THE MARRIE COLLEGIATE CHURCH.

Rev. DAVID IAS, EXERCITE, D. D. Minter

THE PORT WASHINGTON
COLLEGIATE CHURCH
IN WASHINGTON AND BUILDING IN
PROCEEDING IN HERG. D. D. Minner,
Rev. Prederich C. Herding will reach at 11 A. M.
Dr. Berg et 4 P.M.

REFORMED CHURCH OF HARLEM Rev. Librar Atenna and 1232 Street. LIBRAR THATON, Jr., D. D., Minister. LL A. M. Dr. Tilton, will propen.

Hamilton Grange CONVENT AND 149TH AVE Rev. JOHN A. DYKSTRA, Minister

SOCIETY OF PRIENDS. BELIGIOUS SOCIETY OF PRIENDS - Medical for working, 11 a. m., at all had had a like the first working, 11 a. m., at all had had a like the first society, and 110 Schemerhon at Broaden of Schemerho

At 20th Street Pounded 1819.

At 20t

The Ret, WILLIAM I, SULLIVAN DD, Minking first of Four "Sermons for Seekers" to Dr. Sullivan Sullivan Solid Be Deta." Seekers book Meeting book. We might in part refer Should be Deta." Problem of Pr

CHURCH of MESSIAII PARK AV.

II A. M.—MR. HOIAMES, "NEW ANSWERS TO OLD PROBLEMS": 127 CAN EVIL BE REC.

12. E. W.—MR. HOIAMES, "THE PRESENT DAY.

13. E. W.—MR. HOIAMES, "THE PRESENT DAY.

14. E. W.—MR. HOIAMES, "THE PRESENT DAY.

15. E. W.—MR. HOIAMES, "THE PRESENT DAY.

16. E. W.—MR. HOIAMES, "THE PRESENT DAY.

17. E. W.—MR. HOIAMES, "THE PRESENT DAY.

18. C. W.—MR. HOIAMES, "THE PRESENT DAY.

18. C. W.—MR. HOIAMES, "THE PRESENT DAY.

19. C. W.—

OF FRANCE Translated from the French of

Robert Herrick, in the "Dial," says: "The most searching, the most

Chicago Tribune says: "Under Fire' is the greatest book of the war that I have read. You don't think it French army. His nerrative, 'Under French army. His nerrative, 'Under French army.